

Pop-up book launch and exhibition

Patrick Bienert, *Armenia*
Pascal Sébah, *Levantines*

Exhibition 8-26 October 2024

Book launch of *Armenia* Tuesday 8 October 6-8pm in the presence of Patrick Bienert

For one week only, rare prints from the 19th century by 'orientalist' photographer Pascal Sébah (1823-1886, Armenian-Syrian), founder of a legendary photography studio in the Pera neighborhood of Constantinople, will be exhibited in dialogue with the contemporary images of German photographer Patrick Bienert (1980, German), from his *Armenia* series produced for Louis Vuitton as part of its *Fashion Eye* collection of photo books.



Patrick Bienert, *Armenia*



Pascal Sébah, *Constantinople*



ARTIST BIOGRAPHIES

BIENERT, PATRICK

Patrick Bienert was born in 1980 and grew up in Munich, Germany, where he studied photography at the Bayerische Staatslehranstalt für Photographie and the Munich University of Applied Sciences until 2006. His photography project *East End of Europe* about a pro-European generation in Georgia was published in 2020 by Kahl Editions. Other bodies of Bienert's work include *Asmara* (2013), in which he photographed both the modernist architecture of Asmara, the capital of Eritrea, from the period of the Italian colonisation, and the city's current inhabitants; *Clothing Trade*, a project about the second-hand clothing industry in Tunisia (2018); and *Banks of Dnister* (2019), for which he followed the Dnister river along its route through Moldova, the breakaway state Transnistria and Ukraine, portrays the youth culture and the landscapes in the post-Soviet states. His work has been exhibited at OFR Galerie in Paris; Deichtorhallen, Hamburg, Germany; Amphithéâtre de Carthage, Tunisia; and Store Studios, London. He has published several books including the co-authored *Wake Up Nights* (2017), *East End of Europe* (Kahl editions, 2020) and *Happy Springs* (Patrick Remy Studio, 2023).

Series Armenia, 2022-2023

The exhibition brings together a series of images taken across Armenia in 2022 and 2023 by photographer Patrick Bienert and published in 2024 by Louis Vuitton in the Fashion Eye collection. The journey begins in Turkey and then, turning his back on the neighboring nations of Georgia and Azerbaijan, Patrick Bienert crossed the country from north to south to follow Lake Sevan, a true inland sea, in order to reach Yerevan. On the road, he explores this small nation of 3 million people, surpassed by its diaspora of 9 million, but whose ancient culture is evident in the numerous monasteries and churches that dot the territory. Through his explorations, he encounters serious faces of all ages, blurred by the conflicts of the past and the uncertainties of the future.

SÉBAH, Pascal (works proposed par baudoin lebon)

Born in 1823 to an Armenian mother and a Syrian catholic father, Pascal Sébah worked particularly in Constantinople and Cairo. Sébah is a leading figure in orientalism in photography. In 1857, he opened a photographic studio in Constantinople on Sokaği Street, where the Austrian Post Office was located and which was an extension of Post Street. He called his studio "El Chark Photographic Company". This main street in the Pera district being very commercial, he quickly opened a new studio at 232 Grand Rue de Pera. In 1860, he moved to 439, next to the Russian embassy, and employed a Frenchman named A. Laroche to run the workshop. Early on, Sébah's skills as a photographer earned him a reputation in Istanbul, and in 1859 the Société Française de Photographie in Paris awarded him a medal for his work.

Sébah's career coincided with the growing interest of Europeans in the "Orient", exotic and fascinating. Constantinople photographers, such as the Abdullah Brothers and then Sébah, sold images of the ancient ruins of the surrounding area, portraits and local people in traditional costumes, to the city's tourists. Sébah became known for his well-organized compositions, careful lighting, great attention to detail and the excellent quality of printing by his technician, A. Laroche. Sébah worked in collaboration with the painter Osman Hamdi Bey (1842-1910). He photographed models dressed in rich costumes and the painter then used the photographs as the basis for his famous orientalist oil paintings. Sébah presented the album *Popular Costumes of Turkey* at the Vienna Universal Exhibition of 1873, which earned him a gold medal awarded by the organizers. That same year, Sébah opened a branch in Egypt.

Galerie Miranda & baudoin lebon : a partnership for autumn 2024

Paris, 24 July 2024: From September to end December 2024, Galerie Miranda will host Baudoin Lebon, 'guest gallery', in its space located at 21 rue du Château d'Eau in the 10th arrondissement of Paris. The two entities will share the gallery's walls, taking the opportunity to share and reveal the projects and convictions of the two gallery founders, each reputed for their eclectic choices and defence of strong signatures; united by a deep connection with Australia.



Baudoin Lebon & Miranda Salt, Paris 2024
(c) Jean-François Robert

Gallery presentations

baudoïn lebon: a pillar of the French scene, Baudoïn Lebon created his first gallery in 1976, promoting a diversity of practices (painting, sculpture, photography, installation). One of the first Paris galleries to exhibit Australian Aboriginal painters, he also is credited with the promotion of little-known aspects of certain “tenors” of painting such as Dubuffet or Michaux. Specializing in modern and contemporary photography, the gallery possesses an important inventory of photographs from the XIXème and XXème centuries as well as several estates, such as Lisette Model. Major contemporary figures include Joël-Peter Witkin, Patrick Bailly-Maitre-Grand, Mathieu Bernard-Reymond, Luigi Ghirri, Peter Knapp and Franco Fontana. In 40 years of existence, baudoïn lebon gallery has built a national and international reputation thanks to the excellence of its artistic roster and its dynamic programming. Several exhibitions are organized each year as well as participation in renowned fairs such as AIPAD in New York, Art Busan and South Korea, Paris Photo and Moderne Art Fair in Paris. In June 2024, Baudoïn Lebon announced the closure of his Parisian gallery in order to favour a nomadic project organized around fairs, pop-ups and collaborations, such as this new project with Galerie Miranda.

Galerie Miranda: Franco-Australian resident in Paris since 1995 and with a long career in the cultural and business sectors, in 2018 Miranda Salt founded her gallery in the heart of the 10th arrondissement of Paris, a bustling neighbourhood of contemporary Parisian cultural life. Galerie Miranda represents photographic works and artists recognized in their countries but little known in France/Europe: often but not exclusively women. Inaugurated on March 8, 2018, International Women's Day, the gallery quickly established itself on the Parisian landscape with a program of strong exhibitions including artists Merry Alpern, Jo Ann Callis, Ellen Carey, John Chiara, Chuck Kelton, Chloe Sells, Arne Svenson, Nancy Wilson-Pajic. The gallery today represents over twenty contemporary artists as well as selected historical works such as Dave Heath, André Kertész, Charles Jones, managed in collaboration with leading international galleries. Participating in fairs, Galerie Miranda is also a bookstore and offers a large selection of books on photography. For several years and in parallel with the activity of her gallery and bookstore, Miranda Salt has developed roaming projects (pop-ups, collaborations) in France and abroad.

Program fall-winter 2024

5 September – 5 October : Chloe Sells + Mathieu Bernard-Reymond

8-26 October: Patrick Biénert, *Armenia* + Pascal Sébah, *Levantines*

31 October – 23 December: Ellen Carey + Tomas Van Houtryve: *Black & White, topographies*

Contacts:

Galerie Miranda: miranda.salt@galeriemiranda.com
baudoïn lebon: info@baudoïn-lebon.com

Practical information

Galerie Miranda x baudoïn lebon
21 rue du Chateau d'Eau 75010 Paris, France
Tues-Friday 2-7pm / Sat : noon-7pm
www.galeriemiranda.com
www.baudoïn-lebon.com